



Program Review Data Summary

Subject: Fashion Merchandising/Design

Resource Utilization Indicators

	Number of Faculty		Student Credit Hours by Faculty Type		
	Part Time	Full Time	Part Time	Full Time	Total
2015	10	3	1,092	1,229	2,321
2016	10	3	1,235	1,195	2,430
2017	9	2	1,213	746	1,959

Notes:

Faculty type determined using cost center (org #). Some subjects may have more than one org #.

A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.

Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2015	Fashion Merchandising/Design	FASH	286	827	81	10.2	91	78	8	2,321
2016	Fashion Merchandising/Design	FASH	284	850	89	9.6	91	79	8	2,434
2017	Fashion Merchandising/Design	FASH	265	668	71	9.4	94	80	5	1,959

Notes:

Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)

Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)

Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2016	Fashion Merchandising/Design	\$233,305.15	\$467,670.32	\$193.81	\$717,220.33	\$1,086,944.15	\$450.45
2017	Fashion Merchandising/Design	\$176,664.65	\$455,319.39	\$237.76	\$627,743.21	\$857,971.92	\$448.03

Notes:

CrHr: Credit Hour

direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.

indirect: Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.

total: includes both direct and indirect

source: Activity Based Cost (ABC) model updated Spring 2018.

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Quality Indicators - Program Outcomes

%Placement Rate for Graduates

employed	2013-2014	2014-2015	2015-2016
Alteration Adv Certificate (5000 cert)	100		
Apparel Design & Technology (2950 assoc)		100	60
Fashion Design (2600 assoc)	67	0	
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merchandising (2520 assoc)	33	100	100
Fashion Merchandising Entrepren (4150 cert)		100	
Visual Merchandising (7200 cert)	100	100	100

of Graduates Transferring

transfers	2013-2014	2014-2015	2015-2016
Alteration Adv Certificate (5000 cert)			
Apparel Design & Technology (2950 assoc)			
Fashion Design (2600 assoc)	2		
Fashion Design Entrepreneurshp (4110 cert)			
Fashion Merchandising (2520 assoc)	2	4	2
Fashion Merchandising Entrepren (4150 cert)			
Visual Merchandising (7200 cert)	1	2	

of Graduates

graduates	2015	2016	2017	total
Alteration Adv Certificate (5000 cert)		2		2
Apparel Design & Technology (2950 assoc)	3	9	7	19
Fashion Design (2600 assoc)	5	1		6
Fashion Merchandising (2520 assoc)	10	8	8	26
Fashion Merchandising Entrepren (4150 cert)	1			1
Visual Merchandising (7200 cert)	3	4	3	10